

KerrHawe's Cleanic prophy paste with Perlite-Technology

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The ideal product for efficient professional teeth cleaning

Cleanic® in Tubes (KerrHawe) offers a product with the outstanding properties of the Cleanic® paste in a new packaging format.

Three different flavours are now available: **Mint**, **Bubble Gum** and **Green Apple** (**Figure 1**). Green Apple is **menthol-free** and is very suitable for patients undergoing homeopathic treatments or chemotherapy for oral cancer.



Figure 1: Cleanic® prophy paste in Tubes
(from left to right: Bubble Gum, Mint and Green Apple)

The patient has a choice of three flavours. Children often find the mint flavour too strong and prefer Bubble Gum. Adults undergoing homeopathic treatment may choose Green Apple; others just want to try something different. All flavours of the Cleanic® paste provide a fresh, clean feeling.

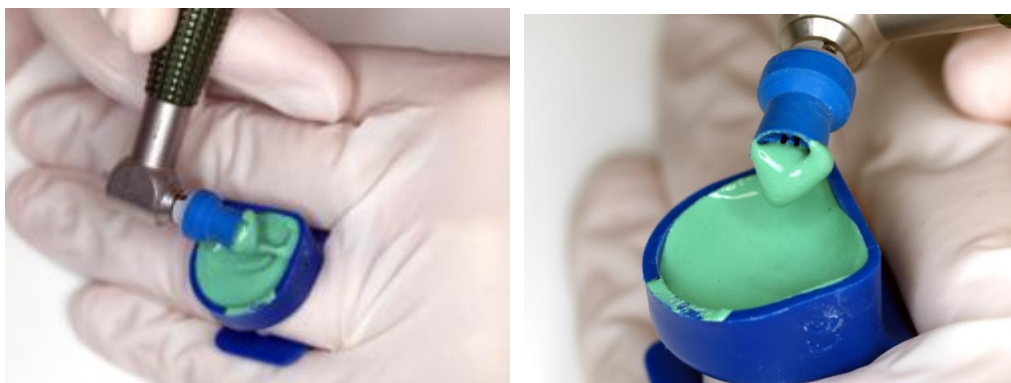
All three versions are based on **Perlite-Technology**. Perlite is a mineral of volcanic origin and is present in the Cleanic® paste in form of thin plates. When applied with a cleaning cup or brush (**Pro-Cup®** or **Pro-Brush®**), the Perlite particles lie flat against the surface of the tooth and quickly and gently carry away plaque and staining. The Perlite particles break down during this process after approximately 8 seconds of use, followed on by its smooth gentle polishing action. This technology eliminates the need to switch between cleaning and polishing pastes. With other products up to 3 pastes with various RDA values - from coarse to fine - are required. The **Cleanic®** concept, on the other hand, only requires a 15 seconds application per treated area. This ensures the breakup of the Perlite particles and subsequent gentle high-lustre polish of all tooth surfaces.



Figure 2: Menthol-free Cleanic® propy paste in Tube (Green Apple)

The manufacturer recommends cleaning 2-3 teeth with a fresh portion of paste. As a gentle (average RDA value is 27) **Cleanic® all-in-one paste**, makes cleaning easier, saves time and increases patient comfort.

The consistency of the Cleanic® paste in Tubes is very homogeneous and creamy (**Figure 2**). The paste adheres well to the tooth when polishing and does not crumble. The quantity held in the cup (**Figures 3 and 4**) does not fall off of the polishing instrument into the mouth, but can be easily applied to the group of teeth to be cleaned. This allows the hygienist to adhere to hygiene guidelines when dispensing the product. When using the preferred applicator, KerrHawe's **Pro-Cup®**, the paste is transported by an internal and external lamella system to the surface of the tooth and mixed there with the patient's saliva into a thin film which reduces the frictional heat. At low speeds (maximum 3000 rpm with a reduction handpiece or Paromatic Swing handpiece), teeth are quickly and gently cleaned without splashing.



Figures 3 and 4: Holding the creamy paste (Green Apple) with the cup

Conclusion

Cleanic® in Tubes stays moist and creamy - even after opening - when other products dry out and become crumbly requiring the hygienist to mix with water.

Cleanic® in Tubes is economical as it is supplied in a packaging which can be dispensed in individual amounts, while other products are supplied in 2g-monodoses; this is often too much for an individual application.

The new Cleanic® provides a flavour range in a gentle all-in-one paste, making cleaning easier and more economical with superb patient comfort.